

# WELCOME!

### We are S.W.A.G. Students Working Achieving Goals

S.W.A.G. is a nonprofit that stands for Students Working Achieving Goals. The meaning for adults is Someone Who Adores God.

SWAG is a mentorship program that provides ACT prep, scholarships, college tours, and exposure to career pathways.

### WHAT WE DO

Our mission is to equip students for their future endeavors, create a platform for lifelong success, and cultivate God's given skills and abilities by instilling a sense of purpose to become successful leaders in their communities.

#### **HOW WE WORK**

We partner with you, the community, to provide free services, guest speakers, and internships to students.

### Our Service

#### **ACT PREP**



We provide FREE ACT Prep by qualified and certified educators to prepare students to make a qualifying score.

#### **COLLEGE TOURS**



We provide college tours throughout the year to expose students to the college experience.

#### **CAREER READINESS**



We provide exposure to career pathways, including trades, entrepreneurship, and the

military.



## **Meet Our Team**





Vice Chair

**Erika Franklin** Chair



**Jennifer Beasley** Secretary

**Dr. Tara Hines McCoy** Treasurer

Our team has over 100 combined years of experience in private and public service that includes working with the business, judicial, and education systems. Our chair, Erika Franklin, has a passion for education and leadership development. She oversees the organization's mission to prepare students for success in college, careers, and beyond.

Our vice chair, Cybill Harrison, comes with years of experience of mentoring students. Jennifer Beasley, our secretary, is committed to maintaining the effectiveness of SWAG's initiatives. Dr. Hines, our treasurer, is responsible for overseeing the financial responsibilities.



#### **WHY CHOOSE US**

We believe that every student deserves encouragement and support to realize his or her full potential. Our mission is to equip students for their future endeavors. create a platform for lifelong success, and cultivate God's given skills and abilities by instilling a sense of purpose to become successful leaders in our communities.

#### **OUR CLIENT**

We serve students who attend a high school in the Central Arkansas area. The grades that we focus on are ninth through twelfth grades.

#### **GET IN TOUCH**



www.swagcentralark.org





## Personalized **Experiences**

#### **SCHOLARSHIP & MORE**

Students will receive one on one support when going through the college application process. This includes filling out college applications, applying for scholarships, writing essays, and finding additional funding if needed.

One on one services will also be provided to students who choose to become an entrepreneur or go to the military.